



Mr. Ari Mittleman — Washington

Senior Advisor for Strategic Communications

Ari Mittleman is an expert on political organizing, coalition building, crisis communications and social media advocacy. He served eight years as a senior advisor to Senator Bob Casey (D-PA), a leader on trade policy and food security. In this capacity, the two traveled extensively across the United States and abroad.

Mr. Mittleman has extensive experience in the use of modern tools of social media and the Internet to help formulate and effectively communicate key messages for international clients. As an example, Mr. Mittleman has singlehandedly built the largest English language Facebook (130K+) and Twitter (24K+) online international community for a sovereign government client. The web portal has allowed for dissemination of positive news and views that dominate English language search engines. During his tenure in Senator Casey's office, Mr. Mittleman's duties ranged from coordinating domestic and overseas travel, conference planning and political and policy advice. He has deep relationships across Washington political and policy circles with a particular emphasis on the many emerging leaders on the House Foreign Affairs Committee.

He also provides professional training on public relations tools, techniques and best practices. For example, he empowered literally hundreds of first generation South Asian Americans through intensive seminars on the political process and effective communication and grassroots advocacy techniques.

Mr. Mittleman has a deep understanding of Israeli politics and the public policy interplay with American Jewish organizations and regional and national Jewish media. He is conversant in Hebrew. He has organized numerous "townhall" discussions across the United States where Congressmen can discuss Israeli energy geopolitics with hundreds of their hometown Jewish leaders.

He has worked in the post-war former Yugoslavia and is proficient in Serbian and Croatian.

Mr. Mittleman holds a B.A. from the George Washington University and a Masters from the University of Pennsylvania.