

Mr. Dana M. Marshall — Washington President

Dana M. Marshall is founder (in 2012) and president of Transnational Strategy Group (TSG). He has over four decades of experience in international business, energy, commercial, financial, foreign policy and national security issue areas, derived from positions in the private sector and government service.

In the private sector, prior to founding TSG, Mr. Marshall served for 12 years as senior advisor and consultant for international business and foreign policy to several U.S.-based international law firms. His clients included firms in the energy, insurance, high technology and other sectors.

Prior to his private sector career, Mr. Marshall served in increasingly responsible positions as a career official in the U.S. government, notably as senior advisor for international economic and energy issues in the George H.W. Bush and Clinton White Houses as well as positions in the Departments of State and Commerce; office of the U.S. Trade Representative; and at several embassies abroad in Latin America, Australia and Europe. His last overseas position was at the U.S. Mission to the European Union, stationed in Brussels. He has also served as State Department fellow in offices in both chambers of the U.S. Congress and was instrumental in passage of several amendments involving third-world debt and export promotion in a landmark trade bill.

These positions, in Republican and Democratic White Houses and over decades with senior officials throughout the U.S. government and with foreign government leaders and private policy organizations, media and others provide clients with the ability to reach out effectively to policy- and political-level contacts in both U.S. political parties, with private stakeholders and internationally.

He has been an adjunct faculty member at American University in Washington, teaching a seminar on global business and international economic policy.

He has chaired or served on several private sector advisory committees, including the International Public Policy Subcommittee of the Northern Virginia Technology Council; Electronic Industries Alliance; the Council on Competitiveness; and the State Department's Advisory Committee on International Economic Policy's subcommittees on economic sanctions and on investment. Mr. Marshall has received awards from the Departments of State, Commerce and Agriculture and the Northern Virginia Technology Council.

Mr. Marshall holds a master's degree in energy and resource economics from Harvard University; an MBA in international business from the Ohio State University; course work in energy engineering at George Washington University; bachelor's degree equivalent in economics from the State Department's Foreign Service Institute and a bachelor's degree in physics from Case Western Reserve University.

Mr. Marshall has good Spanish language capacity.