Mr. Marc Fuoti — Tokyo
Senior Advisor for Japan

Marc Fuoti has 30 years of experience operating businesses in a multicultural environment in Japan including prior positions as a Senior Vice President at McCann-Erickson and Twentieth Century Fox and Managing Director at Universal Pictures Japan. Marc has worked throughout much of Asia-Pacific including China in a regional capacity, and has managed business development, marketing and strategic planning functions. At McCann-Erickson, Marc also served on its board in Japan.
He has worked with large corporate clients such as Universal Pictures Japan, Microsoft, Qualcomm, HMV and the Motion Picture Association as well as a number of innovative technology companies, startups and early stage ventures. His principal focus areas include business strategy, business development and market entry to Japan, including entry via ecommerce.

Marc's professional activities also include senior roles at the American Chamber of Commerce in Japan (ACCJ), where he served on its board as Governor and as Vice President. Through his involvement in the ACCJ, Marc worked closely with the Japanese government and US trade representatives on issues involving trade, regulations and business relations between the two countries. He was also one of the primary contributors to the landmark Internet Economy White Paper. Marc also sits on the advisory boards of a number of companies and non-profit organizations including Katerva, a US non-profit organization and global leader in sustainable innovation.

Marc has been an active public speaker at conferences, trade shows and other public forums. He sees his professional career as an integral part of his overall life, seeking challenges, growth and fulfillment while bringing enthusiasm, energy and dedication to his work environment. Marc is an American by birth but a world citizen in spirit and practice. He lives in Tokyo with his wife and son.