



Dr. Michael J. Ginzberg — Boulder, Colorado

Senior Advisor for Higher Education

Dr. Michael J. Ginzberg has a long and distinguished academic career, including more than 30 years in senior leadership positions. Between 2000-2018, he served as dean of the business schools at Worcester Polytechnic Institute, American University, Yeshiva University and the University of Delaware. He has also served as Associate Provost of Yeshiva University and as Special Consultant to the President of Tulane University in the aftermath of hurricanes Katrina and Rita.

He has been heavily involved in international business education, including bringing the first AACSB accredited MBA program to post-communist Europe in Budapest (1995), and founding the first graduate business school in Bosnia and Herzegovina (2004). He has also served as a mentor or advisor to institutions in Croatia, Hungary, Luxembourg, Taiwan, the Republic of Korea, and Kenya. Dr. Ginzberg's focus has been on developing strategy particularly suited to the institution in its unique environment.

Dr. Ginzberg's educational background in technology management and organizational behavior has guided his research on managing technology in organizations, creating business value through investments in technology, the management of risk, and corporate governance. He currently focuses on the management of colleges and universities in the rapidly changing environment for higher education. In 2005, he was elected a Fellow of the Association for Information Systems. Dr. Ginzberg holds a Bachelor of Science degree from the Massachusetts Institute of Technology (MIT), a Master of Business Administration from Iona College, and a PhD in Management from MIT's Sloan School of Management.