TRANSNATIONAL
STRATEGY GROUP

## Mr. Sang-won Lee — Seoul
## Senior Advisor for Korea

Sang-won Lee, an experienced and multicultural Korean global banking and financial entrepreneur and executive, has extensive background in asset management of private and corporate non-performing loans, and enjoys strong management relationships with banking and non-banking financial institutions. He has over 40 years of experience in international banking and finance.
He was named first Korean President and CEO of Scania Korea Ltd, overseeing the operation of wholesale and retail services for Swedish trucks and buses. He also established Scania Captive Finance Company in Korea to help Scania truck and buses sales.

Along with international experience, Mr. Lee has expertise in Korean domestic financing operations in auto financing, leasing, mortgage loan, and property project financing.

As Vice President of Daewoo Capital, second largest consumer finance company in Korea, he was responsible for sales and marketing with asset over $70 Billion and launching multiple new financing products.

In his earlier career years, Mr. Lee worked with the International Bank for Reconstruction and Development (IBRD) and the Asian Development Bank (ADB) for international fund raising for the Industrial Bank of Korea, a fully-government owned bank. He has also worked in the international retail and wholesale banking sectors as CEO and Managing Director of Korea Leasing Hong Kong Ltd, a subsidiary of Korea Leasing Corp, fully owned by Industrial Bank of Korea.

Mr. Lee offers clients the ability to assist in their Korean market entry, strategic business advisory, risk identification and mitigation and related areas. He has extensive experience working with international businesses.

Mr. Lee completed advanced strategy program in Seoul National University.