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Press Release: Transnational Strategy Group Launches New Japan-U.S. Policy Advisory and Business Expansion Practice

Service is aimed at assisting middle market and large firms in Japan and the U.S. to enter each other's markets and understand and shape policy environment.

TOKYO AND WASHINGTON, D.C. (September 24, 2020) – Global business and government affairs consultancy [Transnational Strategy Group](#) (TSG) today launched a new and unique service assisting Japanese and American middle market and larger firms to enter each other's market and to understand and shape the government policy environment. "We believe there are many Japanese and American firms who wish to actively explore and pursue opportunities in the world's #1 and #3 economies but have not previously been able to do so quickly and effectively. This service unites seasoned business expansion and government relations professionals in both nations, providing focused services to deliver results," said TSG President Dana Marshall.

Dr. Thomas Cynkin, Practice Lead, Japan and Northeast Asia, is based in Washington, D.C. He is an acknowledged authority on Japan and U.S.-Japan political and economic relations and leads U.S.-inbound client service teams. He served as a State Department Foreign Service Officer for over 20 years, including as a diplomat in Japan and Asian affairs advisor to top State Department officials. He also headed the Washington, D.C. Office of Fujitsu, Ltd., a global information and communications technology company. Carmine D'Aloisio, Senior Director for International Strategic Marketing and Business Development, was a senior officer in the U.S. Foreign Commercial Service with assignments in Asia and around the world. They and other TSG Washington-based industry sector experts and government affairs professionals form unified client service teams providing seamless, efficient service.

Marc Fuoti, Senior Advisor for Japan, based in Tokyo, advises clients seeking assistance in entering Japan. He has 30 years of hands-on experience operating businesses in Japan, has held prior senior positions at McCann-Erickson and with 20th Century Fox and Universal Pictures and has managed business development, marketing and strategic planning functions. Timothy Langley leads the premier public and government affairs consultancy Langley Esquire, which is dedicated to resolving issues in Japan's unique regulatory environment and is TSG's strategic partner in Japan.

Transnational Strategy Group (TSG) is a global business and government affairs consultancy. With offices in Tokyo, Washington and other major business centers, we offer clients focused and coordinated market entry, government relations, political risk and other services delivered by former senior industry and government executives.

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