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Press Release: Transnational Strategy Group Launches New India-Japan Policy Advisory and Business Expansion Practice

Service is aimed at assisting middle market and large firms in Japan and India to enter each other's markets and understand and shape policy environment.

NEW DELHI AND TOKYO (June 14, 2021) – Global business and government affairs consultancy [Transnational Strategy Group](https://transnationalstrategy.com) (TSG) today launched a new and unique service assisting Japanese and Indian middle market and larger firms to enter each other's market and to understand and shape the government policy environment. "We believe there are many Japanese and Indian firms who wish to actively explore and pursue opportunities in the world's #3 and #5 economies but have not previously been able to do so quickly and effectively. This service unites seasoned business expansion and government relations professionals in both nations, providing focused services to deliver results," said TSG President Dana Marshall.

Ramesh Abhishek, Senior Advisor for India, based in New Delhi, advises clients seeking to enter the Indian market. He served as public policy maker, regulator and administrator during his 37-year long career in Indian Administrative Service. He was Secretary of the Department for Promotion of Industry & Internal Trade in India's Ministry of Commerce and Industry during 2016-2019. He spearheaded key Government initiatives such as 'Make in India', 'Start up India', FDI policy development and promotion, efforts to streamline doing business, regulatory reforms, IPR protection and building industrial corridors. Mr. Abhishek also headed the Forward Markets Commission that regulated the commodity futures market in India. He currently serves on the Global Board of United States-India Business Council (USIBC).

Marc Fuoti, Senior Advisor for Japan, based in Tokyo, advises clients seeking assistance in entering Japan. He has 30 years of hands-on experience operating businesses in Japan, has held prior senior positions at McCann-Erickson and with 20th Century Fox and Universal Pictures and has managed business development, marketing and strategic planning functions. TSG/Japan is teamed with Langley Esquire, a premier public and government affairs consultancy dedicated to resolving issues in Japan's unique regulatory environment and is TSG's strategic partner in Japan. Together the two firms deliver market-leading services to clients that seek to effectively engage in and understand U.S.-Japan and India-Japan dialogues, and navigate commercial, political and foreign policy issues for superior business outcomes.

Transnational Strategy Group (TSG) is a global business and government affairs consultancy. With offices in New Delhi, Tokyo and other major business centers, we offer clients focused and coordinated market entry, government relations, political risk, strategic advisory and other services delivered by former senior industry and government executives.

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